

LAURA NELSON

with the St. Louis Dental Connection



IMPLEMENTING THE RIGHT A.I. IN YOUR PRACTICE: MARKETING, PATIENT COMMUNICATION AND OPERATIONS

AI has become the loudest conversation in dentistry, but most practices still feel unsure about where to start. This session cuts through the noise. Laura breaks AI down into simple, practical concepts so teams understand what it is, what's coming, and how it can actually support them day-to-day. We'll look at real examples, everything from diagnostic tools to phone systems, and show how practices can adopt AI with clarity instead of overwhelm. Teams will walk away with a smarter lens for evaluating AI solutions, avoiding hype, and choosing technology that strengthens patient care and daily workflow.

- LEARN A SIMPLE FRAMEWORK FOR EVALUATING AI TOOLS AND CHOOSING THE RIGHT SOLUTIONS FOR YOUR PRACTICE
- RECOGNIZE WHERE AI CREATES MEASURABLE VALUE FOR TEAMS BY SAVING TIME, REDUCING STRESS, AND IMPROVING PATIENT EXPERIENCE
- UNDERSTAND THE CORE CONCEPTS OF AI IN PLAIN LANGUAGE AND HOW IT APPLIES TO REAL DENTAL WORKFLOWS
- IDENTIFY UPCOMING AI TRENDS THAT WILL IMPACT OPERATIONS, COMMUNICATION, AND THE PATIENT JOURNEY
- LEARN TOOLS TO USE IN YOUR PRACTICE TOMORROW!

MEMBERS: FREE
NON-MEMBERS: \$40
INCLUDES: 2 CE



AUGUST 27, 2026

DINNER/REGISTRATION: 6PM
MEETING: 6:30-8:30PM

THOUSAND CPA, 663 TRADE CENTER BLVD.
CHESTERFIELD, MO 63005



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