

Patterson & A-dec

# Nashville Day of Experts

## COURSE INFO

**Date:** June 20, 2025

**Register:** Contact your Patterson or A-dec Representative.

Travel and accommodations sponsored by  
Patterson and A-dec.



Considering expanding, upgrading equipment or building a new location? Learn how to navigate improving your practice in today's world by hearing from some of the dental industry's leading accounting, design, finance, real estate and construction experts.

Spend time interacting with A-dec's latest equipment in their new, state-of-the-art education and training center in Nashville, Tennessee. Get detailed answers to your questions and gain the confidence needed to successfully invest in your practice and your future!

Thursday, June 19	Arrive in Nashville
Friday, June 20	Presentations, expert one-on-ones, and showroom tour
Saturday, June 21	Departures

## PRESENTED BY



## OUR PARTNERS



# SPEAKERS



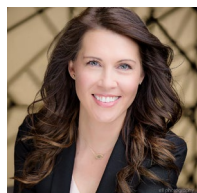
## **Doug Sligthing / Ascent**

Doug Sligthing is the founder and CEO of Ascent Practice Growth Strategies. He has spent his entire 25 year career in marketing, 14 years with Ascent and prior to that, working for national advertising agencies in addition to owning his own agency for 6 years. Doug's singular vision is to help dentists thrive in today's evolving dental industry by educating dentists on correct marketing strategy and providing solutions that are truly performance based.



## **Jason Drewelow / Primus Companies**

Jason Drewelow is Principal and Chief Executive Officer of Primus Companies, a national design-build firm that specializes in dental and medical office projects, with over 1,000 projects completed to-date. Over the past 15 years Jason has worked with solo practitioners and group practices on all facets of real estate, including strategic planning, feasibility analysis, project development, acquisitions, and project negotiations, completing over \$1.3 billion in projects.



## **Katie Kerschen / Kerschen Consulting**

Katie Kerschen is the President of Kerschen Consulting – a company developed to offer customized consulting solutions to forward thinking dental professionals. Katie has over 25 years of business experience, 20 years in the dental industry specifically. Since 2009 – Katie has been the practice manager and a partner with ABQ Advanced Dental Care. She has been instrumental in the leadership, vision and sustained growth of this practice.



## **Bank of America**

Bank of America Practice Solutions specializes in financing for new and existing dental practices. We provide loans for equipment purchases, new practice start-ups, practice sales and acquisitions, remodeling, expansions, relocations, refinancing and consolidating existing practice debt and owner occupied commercial real estate. We offer low competitive rates and fixed terms to maximize your cash flow needs.